

# Vibrant India 2027 Expo : SweetVerse

A Confectionery & Beverage Experience

SWEETVERSE

Uniting the Ice Cream, Chocolate &  
Beverage Industries Under One Roof.

25 • 26 • 27  
September 2027

An Initiative by  
VIES Exhibitions Pvt. Ltd.



## Book Your Stall Today

For stall bookings and exhibitor enquiries, contact:

Narendra Diwakar ☎ +91 99244 88938 | Surbhi Saxena ☎ +91 81402 07315

🌐 [www.vibrantindiafair.com](http://www.vibrantindiafair.com)





# VIBRANT INDIA 2027: SWEETVERSE EXPO

Uniting the Ice Cream, Chocolate & Beverage Industries Under One Roof

25 • 26 • 27 SEPTEMBER 2027



ICE CREAM & DESSERTS



CHOCOLATES & COCOA



BEVERAGES & JUICES

## ABOUT VIBRANT INDIA: SWEETVERSE EXPO

The Ice Cream, Chocolate, and Beverage industries are evolving rapidly, driven by changing consumer preferences, product innovation, and expanding retail channels. Businesses need meaningful connections, trusted partners, and access to new opportunities.

Recognizing this need, **VIES Exhibitions Pvt. Ltd.** presents **SweetVerse**—a dedicated B2B trade exhibition bringing manufacturers, brands, ingredient suppliers, machinery companies, distributors, retailers, hospitality professionals, and entrepreneurs together on one dynamic platform over three focused days.

## THE SWEETVERSE INDUSTRY

From premium ice creams and artisan chocolates to innovative functional beverages and advanced production solutions, businesses are looking for new ways to differentiate and scale.

## OUR VISION

To create a long-term industry platform that delivers genuine commercial value, fostering growth across the entire value chain through strategic business connections.

## BOOK YOUR STALL TODAY

Want to showcase your products, meet buyers and expand your business?

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CUSTOM STALL & BOOTH DISPLAYS



TRADE SHOW EXHIBITION HALL

### ICE CREAM & FROZEN DESSERTS

- Ice Cream Brands
- Gelato & Soft Serve
- Frozen Desserts & Kulfi
- Frozen Yogurt
- Dairy & Plant-Based Alternatives

### CHOCOLATE & CONFECTIONERY

- Chocolate Brands & Artisan Chocolatiers
- Confectionery & Cocoa Products
- Chocolate Ingredients
- Premium Desserts

### BEVERAGES

- Soft Drinks & Fruit Juices
- Dairy Beverages & Energy Drinks
- Functional & Health Drinks
- Tea, Coffee & Bottled Water
- Beverage Concentrates

### INGREDIENTS & RAW MATERIALS

- Flavours & Sweeteners
- Cocoa & Milk Ingredients
- Fruit Preparations
- Stabilizers & Emulsifiers
- Dry Fruits & Inclusions

### MACHINERY & PROCESSING SOLUTIONS

- Ice Cream Machinery
- Beverage Processing Systems
- Food Processing Equipment
- Chocolate Processing Equipment
- Filling & Packaging Machines
- Automation Solutions

### WHO SHOULD EXHIBIT?

- ♥ Ice Cream, Chocolate & Beverage Brands
- ♥ Ingredient & Raw Material Suppliers
- ♥ Machinery & Packaging Solution Providers
- ♥ Automation & Technology Companies
- ♥ Distributors, Importers & Exporters
- ♥ Startups & Emerging Brands

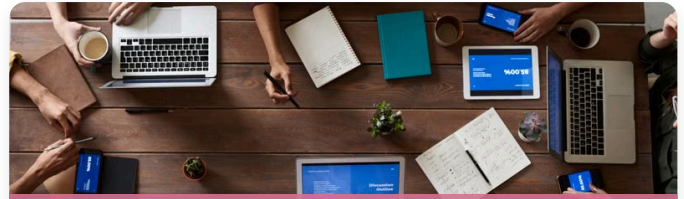
### WHO WILL VISIT?

- ♥ Manufacturers & Brand Owners
- ♥ Distributors, Dealers & Wholesalers
- ♥ Retail Chains & Supermarkets
- ♥ Hotels, Restaurants & Café Owners
- ♥ Procurement & Purchase Heads
- ♥ Franchise Investors & Entrepreneurs





VISITORS & STALL PRODUCT INTERACTION



B2B BUYER-SELLER MEETINGS

### WHY EXHIBIT?

- ♥ Launch new products and innovations
- ♥ Meet dealers, distributors, and wholesalers
- ♥ Connect with retail chains and modern trade
- ♥ Generate qualified B2B enquiries
- ♥ Explore franchise and expansion opportunities
- ♥ Meet hospitality and food-service buyers
- ♥ Build strategic partnerships & export networks

### WHY VISIT?

- ♥ Discover new brands, products, and technologies
- ♥ Meet manufacturers directly under one roof
- ♥ Compare suppliers, ingredients, and machinery
- ♥ Find local and regional distribution partners
- ♥ Explore high-growth franchise opportunities
- ♥ Gain insights into emerging consumer trends

### MORE THAN AN EXHIBITION

#### Business Matchmaking

Facilitating relevant connections between exhibitors and high-intent buyers.

#### Buyer-Seller Meetings

Focused interactions connecting suppliers directly with key decision-makers.

#### Live Demonstrations

See equipment, processing lines, and crafting techniques live in action.

#### Industry Conference

Gain perspective and market insights from veteran trade professionals.

#### Innovation Showcase

A dedicated space to spotlight breakthrough products and startups.

#### Awards & Recognition

Celebrating businesses and leaders shaping the future of the industry.

## VIBRANT INDIA 2027: SWEETVERSE EXPO

One Platform. Three Industries. Endless Business Opportunities.

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