

VIBRANT INDIA Tariffs for advertising



Advertising Positions:	Regular Edition	Exhibition Edition
Front Cover (Four Color)	75,000/-	1,50,000/-
Back Cover (Four Color)	65,000/-	1,25,000/-
Front Cover Gatefold	80,000/-	1,00,000/-
Front Inside Cover	70,000/-	90,000/-
Opening Page	45,000/-	75,000/-
Premium Page (2to 10)	25,000/-	50,000/-
Double Spread Page	50,000/-	65,000/-
Full Page	21,000/-	30,000/-
Interview + Advt.	35,000/-	45,000/-
Full Page Yearly	75,000/-	
Bookmark with lace	40,000/-	60,000/-
Half Page	13,000/-	20,000/-
Quarter Page	8,000/-	10,000/-

Lifetime magazine subscription charge through which u can get the magazine of our each and every publication and all details regarding our previous and upcoming fairs etc.

Subscription Charges:

Lifetime Subscriptions 7,000/-

Timeline:

Issue 1 - January

15 December AD booking deadline
25 December Material deadline
25 January Magazine out

Issue 2 - April

15 March AD booking deadline
25 March Material deadline
25 April Magazine out

Issue 3 - July

15 June AD booking deadline
25 June Material deadline
25 July Magazine out

Issue 4 - October

15 September AD booking deadline
25 September Material deadline
25 October Magazine out

Page size

Advertising Sizes : (Bleed 3mm on trim)
Full Page = 215 mm x 280 mm (WxH)
Half Page = 215 mm x 140 mm (WxH)
Quarter Page = 107 mm x 140 mm (WxH)

Please note

- (a) All prices exclude GST.
- (b) All bookings carry a 30% cancellation fee.
- (c) All adverts must be CMYK press ready
- (d) PDFs or JPEGs.

Photos and editorial can be generated by the vibrant india editorial team if required. All newsworthy stories and leads are greatly appreciated.

Editorial Coverage:

Vibrant India keeps a close tab on housewares, hotelwares, home appliances & stainless steel industries through incisive & informative features. these include :

- Market research & analysis
- Regulatory & policy issues
- Market trends & forecast
- Views of business thinkers
- Second opinion: voice of the buyer

Frequency :

Five editions in a year - Four Regular & One Exhibition special edition

- January Issue
- April Issue
- July Issue
- October Issue
- Exhibition Special - August

Promotional Options:

- Advertisement in printed version of magazine
- Presence in web
- Social Media Presence
- Custom Publication

Exhibition Participation:

- Vibrant India Exhibition
- Indinox
- Ambiente India
- Aahar

The only national trade magazine for housewares, hotelware, home appliances & stainless steel reaching the dealer fraternity, including modern retail, for the past 7 years.



BANK DETAILS :- A/c Payee / Cheque / Bank Draft in favour of VIBRANT INDIA (AXIS BANK LIMITED)
A/c No. : 912020054297780, IFSC CODE : UTIB0002651 BRANCH NAME : ODHAV, AHMEDABAD

H-409, Shreedhar flora complex, S.P. Ring Road, Nr. Nikol Police Station, Nikol, Ahmedabad - 382 350.
+9199244 88938 | +9199988 85475 | pankaj@vibrantindiafair.com | www.vibrantindiamagazine.com